

# SEOUL SAUSAGE

## PRODUCTS & PARTNERSHIP



### FEATURED ON

**ZAGAT**

Los Angeles Times



HYPEBEAST

**IHUFFPOST**

**EATER**

**Forbes**

**LA WEEKLY**



FEBRUARY 2024

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# K-EVERYTHING IS TAKING OVER!

K-Drama's, K-Pop, K-Beauty, K-Food is taking over the world. The needle that connects this thread is our culture and our FOOD!



# SEOUL SAUSAGE

## ABOUT US

### 10 YEARS IN THE MAKING

We've done it all In the past 10+ years: pop-ups, multiple restaurants, TV, YouTube, a fleet of food trucks, catering fortune 500 companies across Southern California, and as of most recent wholesaling our products to markets and stadiums.

The cuisine in the US is evolving, fast. Seoul Sausage is here to bridge that gap.

We traveled all around the globe with our food and we can confidently say that the world is ready for our bold Korean-American flavors - we just need some great partners to help guide us there!

### Yong & Ted Kim

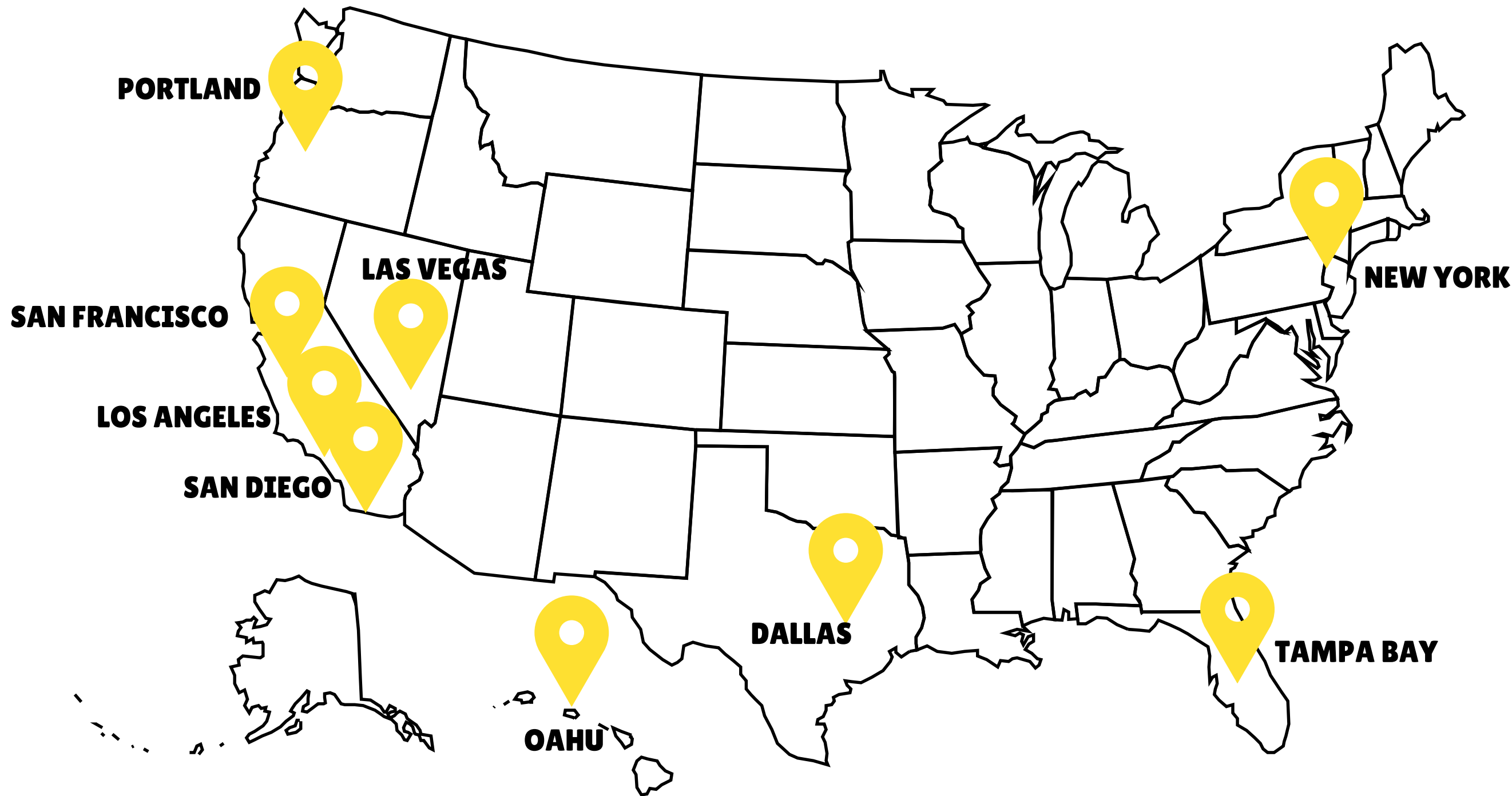
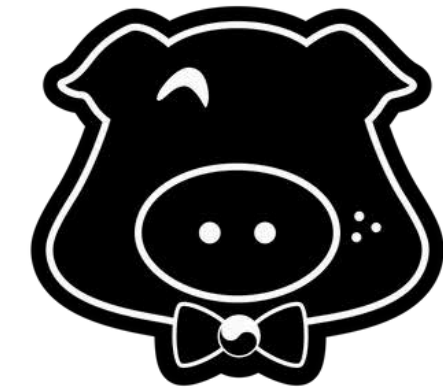
Winners of Food Network's  
"THE GREAT FOOD TRUCK RACE SEASON 3"



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# SEOUL SAUSAGE AT A GLANCE

OUR PRODUCTS HAVE BEEN FEATURED IN THE CITIES BELOW ACROSS THE UNITED STATES:



Seoul Sausage has provided food service product solutions to **Levy, Legends, WolfGang Puck**, SoCal based **Casinos**, local **Restaurants** and the list is growing by the day.

Starting in 2022, we **sold over 30,000 lbs** worth of food service product and in 2023 **plan on surpassing 50,000 + lbs while grossing over half a million dollars.** And we are just starting!

Our commitment to excellent customer service and quality products is our pride and joy. We plan on expanding our product line with menu items trusted to be a home run for all!



# INTRODUCING OUR PRODUCTS:

(AVAILABLE IN RETAIL & BULK WHOLESALE SIZES)



## KBBQ BULGOGI PORK SAUSAGE

### THE ORIGINAL

The original KBBQ sausage that started it all and loved by all. Great on a bun or on a rice bowl.



## KBBQ SWEET & SPICY CHICKEN SAUSAGE

### CULT FAVORITE

The chef's favorite. Those that enjoy spice will 100% love our sweet & spicy sausage. Great on a bowl of rice, bun or pasta!



## BONELESS KOREAN FRIED CHICKEN

### MOST POPULAR!

Twice fried, boneless and easy/quick to re-heat. Sauce options Sweet & Spicy Gochujang Sauce or Honey Butter.



## KBBQ GROUND MEAT

### 2 FLAVORS: KBBQ & SPICY

Marinated Ground meats available In KBBQ flavor and Spicy KBBQ flavor. Great for KBBQ tacos, nachos, kimbab (Korean sushi), pizzas and just over some rice!



## BULGOGI BEEF

### THE MEAT THAT STARTED IT ALL.

The inspiration behind our Korean BBQ flavored sausages. Pre-marinated and ready to grill!



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SEOUL SAUSAGE PRESENTS

# KBBQ BULGOGI PORK SAUSAGE

PRE-COOKED



KBBQ SAUSAGE  
W/ RICE, KIMCHI & CRISPY  
SEAWEED



KBBQ SAUSAGE  
SANDWICH



FRENCH FRY  
CORN DOG



KBBQ SAUSAGE  
W/ NOODLE BOWL



MINI SAUSAGE  
SANDWICHES



**RETAIL PACK: 4/1LB**  
**FOOD SERVICE (BULK PACK): 20LB/BOX**  
PRE-COOKED  
PORK MEAT, PORK CASING



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**SEOUL SAUSAGE PRESENTS**

# **KBBQ SWEET & SPICY CHICKEN SAUSAGE**

**PRE-COOKED**



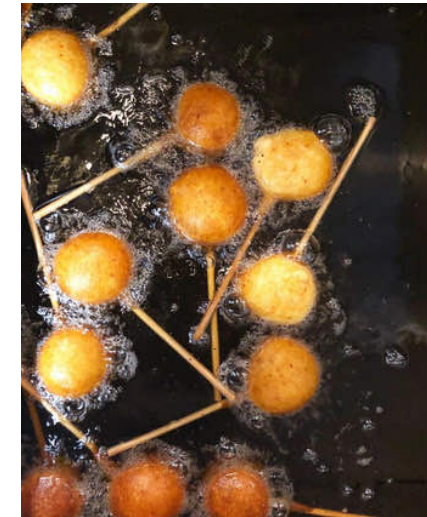
**KBBQ SAUSAGE SANDWICHES**



**SWEET & SPICY CHICKEN KIMCHI FRIED RICE BOWL**



**SPICY SAUSAGE PASTRY**



**KBBQ CORNDOGS**



**SMOKED KBBQ SAUSAGES**



**KBBQ SAUSAGE W/ RICE, KIMCHI & CRISPY SEAWEED**



**RETAIL PACK: 4/1LB**  
**FOOD SERVICE (BULK PACK): 20LB/BOX**  
PRE-COOKED  
PORK MEAT, PORK CASING



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SEOUL SAUSAGE PRESENTS

# KOREAN FRIED CHICKEN

PRE-COOKED

BONELESS



KOREAN FRIED CHICKEN RICE BOWL



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BEST  
SELLER

KOREAN FRIED CHICKEN & WAFFLES



KOREAN FRIED CHICKEN SANDO



BUCKET OF CHICKEN W/ WAFFLE FRIES



**RETAIL "COMBO" PACK:** 19 OZ PACK  
(15 oz meat, 4 oz sauce)  
**FOOD SERVICE (BULK PACK):** 20LB/BOX  
(sauce sold separately)  
PRE-COOKED  
BONELESS CHICKEN THIGH MEAT  
2 SAUCES (Sweet & Spicy, Honey Butter)



HONEY BUTTER FRIED CHICKEN & PICKLES



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# SEOUL SAUSAGE PRESENTS

## KBBQ GROUND MEATS

RAW MEAT



KBBQ TACO MEAT



KBBQ NACHOS



KBBQ TACOS



KBBQ LOADED FRIES



KBBQ EGGROLLS



KBBQ PORK SLIDERS



BIBIMBAP RICE BOWLS



KBBQ PIZZA



**RETAIL PACK: 16 OZ PACK**  
**FOOD SERVICE (BULK PACK): 5LB**  
RAW  
Korean BBQ Marinated Raw Meats  
2 Flavors (KBBQ, KBBQ SPICY)



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# WHERE TO FIND US!

## FEATURED AT



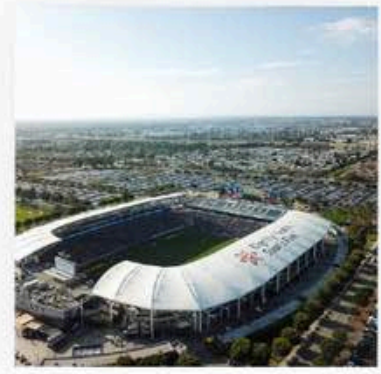
CRYPTO.COM ARENA



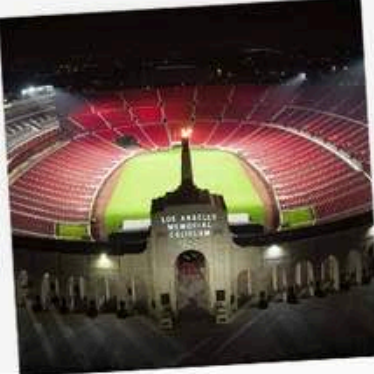
ROSE BOWL



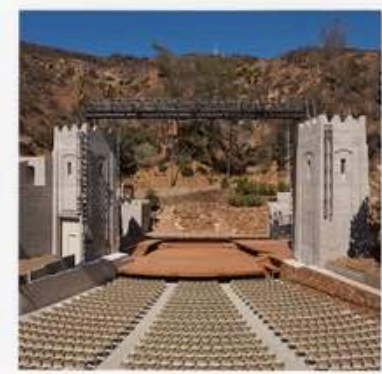
BANC OF CALIFORNIA



DIGNITY HEALTH PARK



LA COLISEUM



FORD AMPITHEATER



AT&T STADIUM



RAYMOND JAMES



LA CONVENTION CENTER

## OUR PARTNERS



# WE ARE GROWING!

Korean culture and Korean food is one of the hottest pop cultural phenomenons happening right now, globally & here in the US.

Seoul Sausage (a Korean American brand born in Los Angeles) fits perfectly as an ambassador for Korean American flavors as we are known for our innovative "street food".

Just as easy as cooking a brat and chicken tenders - but with a dash of Seoul!.

Let's work w/ SEoul SAUSAGE!



seoulsausage.com



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[@seoulsausage](https://www.instagram.com/seoulsausage)



1263 W. 2nd St  
Los Angeles, CA 90026

# LET'S CONNECT!

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Seoul Sausage

# CASE STUDIES



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EXAMPLES OF HOW OUR PRODUCTS ARE BEING USED



# DIGNITY HEALTH PARK

Vendor booth (Seoul Chicken Co) in main entrance next to the main Team Store

## Additional Services:

- Licensing deal to include \*newly\* branded Seoul Chicken booth
- Menu development and packaging/presentation
- Marketing assistance: aprons, signage, banners, stickers

“Amazing Story, Outstanding Food but above all great Partners!! Makes my job easier knowing they have big dreams and strive to be the best. Excited to continue to be a part of their journey. And we’re just getting started!!!”

CHEF ROSS L.



# ROSE BOWL

- Vendor booth (Seoul Chicken Co) in the concourse level (2 booths)
- Bucket of Korean Fried Chicken and Sandwich sold in the TCL Club Lounge (2 locations)
- Special chef appearances by Yong & Ted Kim – promotions in the The Club Lounges

### Additional Services:

- Licensing deal to include branded Seoul Chicken booths

“

KIM BROTHERS HAVE ONE OF THE BEST COME UP STORIES OUT THERE! THE DRIVE IN THEM, ALONG WITH THE PASSION IN THEIR EYES TELLS YOU HOW MUCH THEY CARE FOR THE FOOD. HAVING PEOPLE AND A COMPANY LIKE THAT AS PARTNERS MAKES MY JOB A WHOLE LOT EASIER. CHICKEN IS AMAZING AND SAUSAGE IS A WINNER, KIM BROTHERS ARE ONLY GETTING BETTER!

”

CHEF CHRIS S.

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# CRYPTO.COM CENTER

*Levy*



- Korean Fried Chicken and KBBQ sausages offered in the suites level
- Bucket of Korean Fried Chicken available in the PR Section (2 locations)

Products sold (without Seoul Sausage branding)

Fantastic Products! Awesome Service! Amazing Company! From sausages to chicken, it is all tasty. Not to be outdone is the customer service they provide. They treat you like family and feel like the guys you have known your whole life. Seoul Sausage has become such an integral part of our operation and company. I am incredibly excited to watch them grow not only with us but also in the community!

CHEF MATT L.

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